

REVERSIBLE DECAY: THE CASE FOR AN ORAL HEALTH REVOLUTION



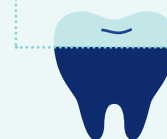
The current oral health system is failing—too many Americans lack access to quality care or cannot afford the care they do get. A recent independent public opinion study finds remarkable consistency from patients, dentists, physicians, Medicaid dental administrators, and employers around the problems surrounding U.S. oral health care—but also shows encouraging alignment with those groups on the solutions.

MOST AMERICANS AGREE THE ORAL HEALTH SYSTEM IS FAIR OR POOR—AND NOT GETTING ANY BETTER

Critical Stakeholders Agree U.S. Oral Health is:

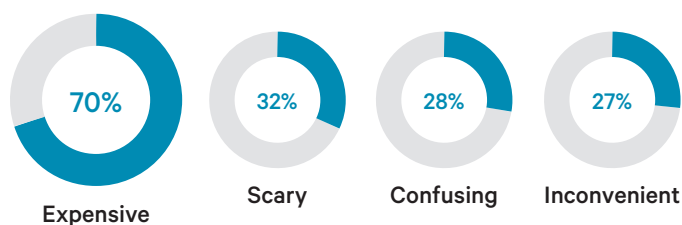
	'Fair,' 'Poor' or 'Very Poor'	Going to 'Stay the Same' or 'Get Worse'
Dentists	65%	68%
Physicians	64%	79%
Patients	61%	67%
Employers	58%	69%

75% of Americans say they have experienced barriers to accessing dental care



most commonly **cost** or **lack of insurance**.

Patients Say Oral Health Care is:



66% of dentists agree oral health care is too expensive for their patients



and a **quarter** of dentists, physicians, and employers agree oral health care is confusing.

MOST ALSO AGREE OVERALL HEALTH CANNOT IMPROVE WITHOUT ADDRESSING ORAL HEALTH

Most Adults Recognize **Powerful Connection** between Oral and Overall Health

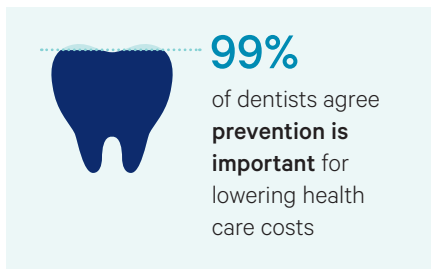
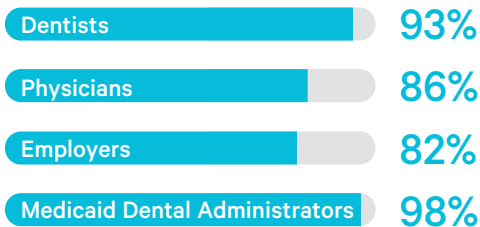


And Believe Access to Dental Care is **Important** for Overall Health

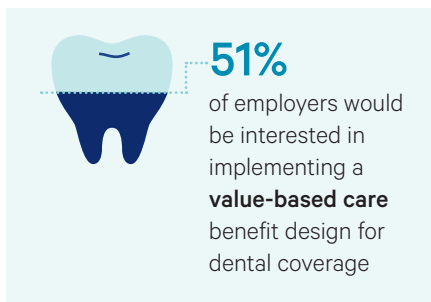


FORTUNATELY, STAKEHOLDERS AGREE ON SEVERAL SOLUTIONS TO IMPROVE THE SYSTEM

Percent Who Agree **Greater Collaboration** across Medical and Dental Providers Would Improve Patient Care:



Percent Who Agree Oral Health Benefits Should Prioritize **Healthy Outcomes** over Volume of Services Delivered:



NEW TOOLS AND PROGRAMS TO IMPROVE ORAL HEALTH

Dentists Support These Innovative Practices to Reduce Patient Barriers to Care:

68%
School-Based Dentistry

64%
Collaborative Care Teams

46%
Support Services like Transportation and Child Care

Employers are Open to Innovations in Employee Benefits, Such As:

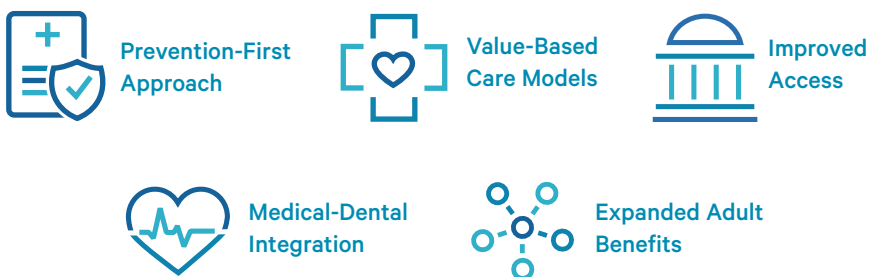
48%
Medical Screenings and Associated Referrals to Other Health Professionals

40%
Convenient Access to Urgent Dental Care

38%
Options for Telehealth or e-Visits

WELCOME TO PREVENTISTRY™: CREATING A BETTER SYSTEM FOR ALL

DentaQuest recognizes the need to revolutionize oral health care through Preventistry—an all-in approach to make oral health care more affordable, easier to access, driven by innovation, and better integrated into the broader health care system. DentaQuest’s proposed solutions—with clear support from key stakeholders—include:



DentaQuest commissioned the survey—conducted by KRC Research, an independent research company—to capture nationally representative samples of audience insights on the U.S. oral health system. To read the full report, visit DentaQuest.com/ReversibleDecayReport. DentaQuest is a purpose-driven oral health care company that is dedicated to revolutionizing oral health for everyone by redefining prevention and care. To learn more, visit preventistry.org.